

REPORTER'S GUIDE



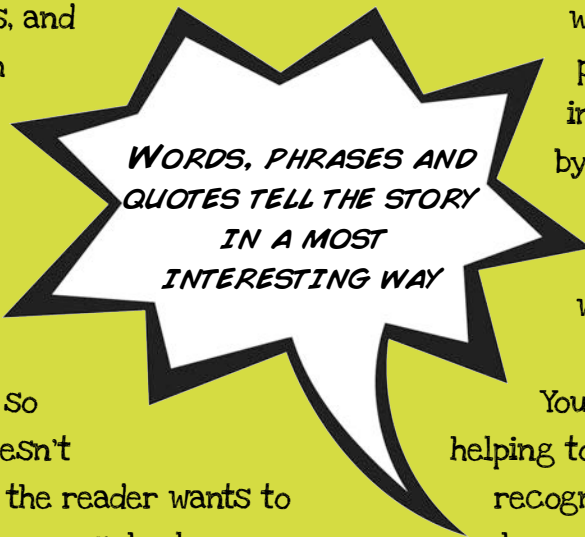
It is an honor to be selected as the official reporter for your school's appreciation day activities.

As a reporter, you have a very important job to choose the words, phrases, and quotes to tell each story in the most interesting way. You get to select the details to include and those to leave out so that your story doesn't include more than the reader wants to know. Partner with your school photographer and/or videographer to discuss what stories and photographs will attract readers.

The stories that you write about appreciation day celebrations may appear in your school newsletter,

website, or even in your school yearbook. Some stories may even show up on the school system website or even in the local newspaper. The best stories will be published in Utrust's statewide newsletter and a few will appear on the Utrust

website. Wherever it is published, it will include your byline so everyone will know who wrote it.



You are helping to recognize and honor the people in your school who do what they can to make school a better place for you and your classmates.

