

FOR IMMEDIATE RELEASE

Benton County-

Camden Elementary wins cash prize!

Camden Elementary has been showing appreciation to their school employees, through the Employee Appreciation Program sponsored by Utrust. and now they are reaping the reward for their efforts. The program promotes eight appreciation days throughout the year. Camden Elementary School is being recognized for winning the “Brightest Star” competition for Custodian Appreciation Day.



During each appreciation day, one activity is designated as the “Brightest Star” which means that schools that excel at the activity can win \$100 for use by the A-Team, the student group which plans and leads in the celebration of appreciation days. This year the Custodian Day theme was Toy Story and students went all out with their celebration and honor of the school custodians.

Students dressed up, sang “You’ve Got A Friend in Me” (rewritten to honor custodians) and decorated their school with notes of appreciation along the lines of Mr. Potato Head, Slinky and of course, Woody and Buzz.

The EAP is all about sincere expressions of thanks and encouraging students to have an attitude of gratitude. Schools that participate in the program enjoy a better working and learning atmosphere, increased morale among employees and students who have learned to be thankful both in and out of school.

Each school uses an Appreciation Team or A-team, of students who coordinate and lead in appreciation day activities with the goal of involving all students and adults in expressing thanks and honoring the specified employees. The trust EAP is the only student led employee appreciation program in the country and the results are phenomenal.

Utrust, governed by 7 school board members across the state, help school boards with employment and unemployment issues. Joey Cooper, chairman of the Benton County Board of Education, is a trustee representing West Tennessee. He was instrumental in getting Benton County to participate in the program.

Congratulations to Camden Elementary for being the Brightest Star!!!

For more information on the Employee Appreciation Program go to [www.tnuct.com](http://www.tnuct.com).

