

IDEAS TO PROMOTE

CULTURE INITIATIVE

SELECT FROM THIS LIST, MODIFY THE SUGGESTIONS, OR CREATE YOUR OWN IDEAS

- **Birthdate Challenge.** All students and staff members are asked on the date of their birth (for example if their birthday is July 10, then on the 10th of each month) to select at least one student and at least one staff member and express to each of them appreciation for something specific. It is important that the expression is sincere.
- **Get Birthdate Challenge Buy In.**
 - **Birthdate Challenge Box.** Create a Birthdate Challenge Box(label it **Accept Birthdate Challenge**) and ask Students to put their name and signature on a card to agree to participate in the Birthdate Challenge. This will be used at the beginning of the year to get commitments to participate in.
 - **Accomplished Challenge.** After that, empty the box (label it **Accomplished Birthdate Challenge**), and ask students and staff members to drop in their name when they have completed their first Birthdate Challenge. Draw a name for a small (maybe \$10) cash prize. Maybe do it every month.
- **Competitions.** Design competitions relating to the Birthdate Challenge and give prizes to winners.
 - Best TikTok video of them expressing appreciation in some creative way
 - Best video of skits or clever promotions of Birthdate Challenge to be shown on the TV's in the school hallway
 - Best poster promoting Birthdate Challenge
 - Funniest announcement for the school intercom reminding students of Birthdate Challenge
- **Bravo Board.** Display a Bravo Board in the hallway where students and staff can post notes of appreciation for others.

IDEAS TO PROMOTE

CULTURE INITIATIVE

SELECT FROM THIS LIST, MODIFY THE SUGGESTIONS, OR CREATE YOUR OWN IDEAS

- **Thankful Thursdays.** Once each month (for example, the 3rd Thursday) celebrate Thankful Thursday. On that Thursday, the principal or other designated person will express appreciation for something students or staff members have done. For example, great sportsmanship shown at a ball game, lots of notes on Bravo Board, excellent behavior in the cafeteria or hallways, etc.
- **Announcement Competition.** Hold a competition challenging students to write a short, humorous announcement promoting the Birthdate Challenge. Read one on each Thankful Thursday.
- **Social Media Posts:** Use school newsletter, bulletin board, school website and other social media platforms to publicly recognize and spotlight the accomplishments and contributions of school employees and students.
- **Certificates of Achievement:** Print and award certificates for specific accomplishments or positive behavior.
- **Shout-Outs in Morning Announcements:** Create a list to highlight individual achievements during school announcements. Encourage students and staff to nominate.
- **Lunch with the Principal:** Offer a special lunch with the principal for recognized individuals.
- **Good News Call of the Day:** Have the principal or a teacher call home to share positive news with one student's family every day.
- **Appreciated Stickers:** Give stickers to students or staff to be worn to show they were recognized and appreciated.
- **Peer Recognition Circles:** Ask school counselors to organize sessions where peers share positive stories and appreciation for one another.

IDEAS TO PROMOTE

CULTURE INITIATIVE

SELECT FROM THIS LIST, MODIFY THE SUGGESTIONS, OR CREATE YOUR OWN IDEAS

- **Letters Home:** Ask teachers to send a letter to at least one students' home each semester detailing their accomplishments.
- **Peer Recognition and Support:** Encourage employees to participate in other staff members' appreciation days and acknowledge their colleagues' contributions. (Such as dressing up in theme-related clothes, sending a special note, verbally thanking them, providing them a card or token of appreciation, etc.)
- **Special Events.** Hold monthly or periodic events to build a supportive school community through recognition, encouragement, fellowship.
- **School Newsletter:** Include a section about the Birthdate Challenge in the school newsletter.
- **Social Media Posts:** Post reminders and highlights of the Birthdate Challenge on the school's website and social media platforms.
- **Digital Bulletin Boards:** Use digital displays around the school to show Birthdate Challenge prompts and appreciation ideas.
- **Video:** Add videos of student skits or clever announcements on the TVs/Digital Bulletin Boards.
- **Email:** Send Email reminders to staff, parents and/or community supporters.
- **Display Signs.** Make signs and display them in the hallways; Change them every week or two so the same sign is not in the same place long enough to be ignored.