ANNOUNCEMENTS

BirthDATE BOX

The BIRTHDATE CHALLENGE

Student 1: Hey [School Name]! Ready to make a positive impact this year—no candles or cake needed?

Student 2: I'm always ready! Is there cake, though?

Student 1: Even better! We're launching the Birthdate Challenge, starting with the Birthday Box—and guess what, there's a chance to win awesome prizes, too!

Student 2: Wait... did you say prizes? Count me in! What's the Birthday Box all about?

Student 1: It's simple—and sweet! Just make a pledge to participate in the Birthdate Challenge all year long. Oh, and did I mention you could win a prize just for pledging?

Student 2: Okay, but what's the Birthdate Challenge? Is it like a piñata situation, except with prizes instead of candy?

Student 1: Close! It's even more fun. My birthday is May 12, so every month on the 12th, I'll take time to appreciate one student and one staff member and spread kindness like it's confetti!

Student 2: That's a piece of cake! So how do I sign up for this?

Student 1: The Birthday Box is right [location of the box]. Just put your name on a card, drop it in, and you're officially in the challenge! You'll be committing to share kindness and appreciation on your birthdate every month—and you might just win a prize for doing it!

Student 2: I'm in! This sounds even better than a birthday cake. Let's brighten up the school year.

Student 1: Who's ready to pledge? Let's sprinkle kindness like confetti!