



The

PAPARAZZI CREW ADVISOR

UTRUST APPRECIATION PROGRAM

GUIDE

A-TEAM OVERVIEW

The **Utrust Appreciation Program** is a student led program. It is designed so “everyone does a little so no one does a lot.” The A-Team is the student leadership group which plans and leads the school in carrying out eight appreciation days during the school year.

The A-Team is divided into three crews: a Creative Crew, Action Crew and Paparazzi Crew. The Paparazzi Crew Adviser has the responsibility for leading a group of 6 students in carrying out the Paparazzi responsibilities for each appreciation day. All of the information needed to carry out the responsibilities are included in each appreciation packet including an agenda to help keep the meetings efficient and effective.

THE PAPARAZZI CREW

The **Paparazzi Crew Adviser** has the role of providing the following support to the students in the group:

- Ensure the equipment needed to film the preparations and celebrations is made available for use by the Crew. This may be by using personal cell phones or cameras or school cameras to capture the special moments.
- Plan with Crew members what photos and videos to shoot to tell a story. Provide tips and feedback on video and photos taken by them.
- Help students package the photos and video taken into a keepsake for the honorees through a Youtube/Vimeo video, Smilebox, Powerpoint or other available method.
- Have a member of the Paparazzi participate in the presentations to honorees and present them with a card with information about the link to the keepsake and how to access it.
- Have Crew members upload a summary and the pictures and/or video to the Utrust Coordinators Facebook Group. You might consider posting them to the schools social media as well.
- Encourage each member of the Paparazzi Crew to write a sincere thank you note to a member of the group being honored for each appreciation day. Use theme-related words and phrases. When possible, have a Crew member write an individualized note to every person in the group being celebrated.



THE IMPORTANCE OF THIS ROLE

The Paparazzi Crew Adviser plays a big part in making each appreciation day special for the honorees. The more experienced the Paparazzi Crew becomes in taking pictures and videos that tell a story, the more fun it will be and the more it will honor the honorees.



APPRECIATION DAYS CALENDAR

Bus Drivers-September
Custodians-October
Superintendents-November
Food Service - January
Principals-February
Special Teachers -March
Support Staff-April
Classroom Teachers- May